



**WORK SESSION OF THE BOARD OF DIRECTORS**

**METROPOLITAN ATLANTA RAPID TRANSIT AUTHORITY**

**Thursday, July 14, 2016**

**MEETING SUMMARY**

A Work Session of the MARTA Board of Directors was held on Thursday, July 14, 2016 at 12:15 p.m. in the MARTA Board Lounge, 6<sup>th</sup> Floor, MARTA Headquarters Building, 2424 Piedmont Road, Atlanta, Georgia 30324

**Board Members Present**

Roberta Abdul-Salaam  
Juanita Jones Abernathy  
Robert L. Ashe III  
Robert F. Dallas  
Frederick L. Daniels, Jr.  
Jim Durrett  
Roderick E. Edmond  
Jerry Griffin  
Freda B. Hardage  
Russell R. McMurry, P.E.\*  
Christopher S. Tomlinson

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**Approval of the Minutes of the June 2, 2016 Work Session of the MARTA Board of Directors**

On motion by Mrs. Hardage seconded by Mr. Daniels, the minutes were unanimously approved by a vote of 7 to 0, with 7 members present.

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Upcoming Meetings of the Board:

Thursday, July 28, 2016

- Operations & Safety Committee – 10:00 a.m.
- Business Management Committee – (immediately following)

Thursday, August 4, 2016

- 10:30 a.m. Planning & External Relations Committee
- 12:00 Work Session
- 1:30 p.m. Board Meeting

\* Russell R. McMurry, P.E. is GDOT Commissioner, and is therefore a non-voting member of the MARTA Board of Directors

### **Atlanta Expansion Referendum**

On June 20, 2016, the Atlanta City Council voted to have a ½ penny referendum on the ballot in November. It is an unconstrained project list. MARTA will work to determine best projects.

### **Mobile Ticketing System Update**

Board members received an update on the Mobile Ticketing System. The main component of the system is riders will be able to purchase fares and ride the system with Smart phones. The use of this technology will:

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- Eliminate the need to wait in line to purchase fares from Breeze Vending Machines (BVMs)
- Eliminate the extra cost to buy a Breeze card
- Board time and On-Time Performance (OTP) will improve
- The Authority will see a reduction in cash collection costs, cost of purchasing card media and inventory management

### **Cubic Hardware and Software Maintenance Contract Renewal**

Cubic is MARTA's vendor for the fare collection system. The current 6-year contract will expire September 2016. The Automatic Fare Collection (AFC) System is designed for a service life of 20 years with continual refreshes until 2025. MARTA is considering a 4-year contract renewal. The new contract will encompass a regional system to include:

- Breeze participation agreements
- Clearing House
- Media distribution
- Technology support
- Manage regional initiatives

### **Multi-Functional Printers**

Board members were asked to consider adding this resolution to today's Agenda. The resolution would authorize the General Manager/CEO or his delegate to enter into a contact on substantially the same terms and conditions as contained in the Request for Proposals P33213, between the Authority and Ricoh USA, Inc. for Multi-Functional Printers (MFPs) Lease and Maintenance Services.

**Recap of July 4<sup>th</sup> Activities**

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*Bus Transportation*

- On-Time Performance (OTP) was 78.8%
- This year marked the most cost-efficient July 4<sup>th</sup> for Bus Transportation because all straight-time operators were used
- 15-new articulated buses were used
- Provided 20 hours of extra buses
- No accidents or incidents occurred

*Rail Car Maintenance*

- Provided 236 rail cars for service
- Experience only five (5) incidents that caused minor service interruptions

*Rail Transportation and Station Services*

- On-Time Performance (OTP) was 97%
- An 8-car shuttle train operated from Lindbergh to Lenox to accommodate the morning crowd
- Additional trains stored to accommodate the evening activities on both lines
- No major delays to service
- No complaints

**Waiver of Code of Ethics**

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A former MARTA contract employee asked that MARTA waive Section 2(9) of the agency's code of ethics to allow the former contract employee's firm to continue to provide specialized communication services to MARTA. Board members discussed the possibility of waiving the Code.

**On-Time Performance Update**

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The Board received an update regarding On-Time Performance (OTP) figures as it relates to the new Mobility vendor, MV Transportation. MARTA is in the process of validating the final numbers. The highest month to date was 85% OTP, although staff believes MV will get to the 90% margin.

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On motion by Mr. Tomlinson seconded by Mrs. Abernathy the Board unanimously agreed to go into Executive Session at 1:16 p.m. to discuss acquisition and disposition of real estate and litigation.

On motion by Mr. Griffin seconded by Mr. Durrett, the Board unanimously agreed to adjourn the Executive Session at 1:37 p.m.

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**Adjournment**

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The Work Session of the MARTA Board of Directors adjourned at 1:37 p.m.